Wonder Workshop Fact Sheet

About Wonder Workshop

Wonder Workshop's mission is to inspire every home and classroom to be a place of innovation—where children, parents, and teachers solve problems of the future using tools created by Wonder Workshop. The company is committed to helping children succeed in the 21st century and developing in-depth experiences that balance fun and learning, promote collaboration, and provide enduring value to both girls and boys—at home and in the classroom. Wonder Workshop's award-winning products are used by millions at home and in more than 20,000 schools worldwide with educators applauding their ease of use and the collaboration they inspire while introducing coding to kids.

Key Industry Stats

- A survey by BSM Media and Digital Kids Media found that 65 percent of parents say they would pay more for a smart, connected toy—specifically, toys that help promote STEM - versus a traditional toy.

- A recent study from the National Math and Science Initiative revealed that 58 percent of U.S. fourth grade students performed below the proficiency level in math, and 66 percent fell below the proficiency level in science.

- The National Center for Education Statistics released new test scores from the National Assessment of Educational Progress which revealed a decrease in math scores among fourth and eighth-grade students—marking the first major dip in almost 25 years.

Wonder Workshop Awards

- edTeach Digest's Cool Tool Award Winner 2019
- BETT Award Winner 2019 for Primary Content
- Seriously STEM Award 2018 Grand Prize Winner
- Tom's Hardware 2018 Editors' Pick Winner
- TOTY Top Tech Toy 2017 Nominee
- Oppenheim Toy Portfolio Platinum Award 2016
- Oppenheim Toy Portfolio Gold Award 2016

- Inc. 2016 "Best in Class" Design Awards: Educational Toys
- San Francisco Business Times Tech & Innovation Awards 2016
- Parents' Choice Awards 2016: Gold
- Tillywig Toy & Media Awards 2016
- Good Housekeeping Best Toy Awards: Toy of the Year Award 2015
- Popular Mechanics: 2015 Toy Awards
- Scholastic Parent and Child: Gold Star Toy Award 2015
- Family Fun Magazine: Tech Awards 2015
- Toy Insider: 2015 Top Holiday Toys
- TTPM Most Wanted and People's Play Awards 2015
- NAPPA (National Parenting Publications Awards) 2015 Gold Award
- 2015 'Best of Show' Winner, Tech & Learning Magazine
- Tech with Kids' Best Pick Award
- Opening Minds Innovation Award
- KAPi "Best" Award

Other Notables
- Highest rated robot in the Learning and Education category on Amazon
- Named one of Inc.'s most innovative startups of 2015
- Dash named one of Melinda Gates' favorite holiday STEM gift for kids

Vikas Gupta: Co-Founder, CEO

Vikas drives Wonder Workshop's vision, strategy, and growth as it brings products into the hands of children around the world. Vikas learned to program using BASIC when he was 14 years old and later went on to start a company, Jambool, that was acquired by Google in 2010. Previously he led the payments and web services groups at Amazon. Vikas is a father of two, and it was the time he spent with his daughter, his first child, that inspired him to start Wonder Workshop.

TEACHERS AND PARENTS LOVE THE AWARD-WINNING ROBOTS FROM WONDER WORKSHOP

Dash™ Robot - the original STEM learning robot
Dash Robot is beloved by kids and teachers around the world. Dash is smart enough to respond to voices and sounds and Dash can dance and sing, which makes for a fun and interactive learning experience for kids. Dash will help kids learn, laugh, and grow.

- Designed for kids 6yr +

- USD: $149.99

- Winner of the Tom's Hardware 2018 Editors' Pick, Creative Child 2017 Kid's Product of the Year, 2017 Toy of the Year Award, and many more.

To learn more about Dash, visit
https://www.makewonder.com/robots/dash/

Dot™ Creativity Kit - expressive, smart, and adorable
Dot Creativity Kit is designed for adventure, fun and learning at an affordable price, the kit combines Do-it-Yourself projects with a quirky green robot and 100's of self-guided coding challenges.

- USD: $79.99
- Designed for kids 6yr +
- Winner of the Parent's Choice Gold Award 2018

To learn more about the Dot Creativity Kit, visit
https://www.makewonder.com/robots/dot-creativity-kit/

Cue™ Robot - a mighty robot, with a little attitude
Cue Robot was designed for kids who are interested in learning how to code. Cue is a witty, entertaining robot with four hero avatars & enhanced AI that takes personality, interactive communication, and programming to a new level. Cue comes in two colors - Onyx and Quartz. Both robots are packed with technology and fun.

- USD: $199.99
- Designed for kids 11yr +
- Winner of the edTech Digest Cool Tool Award 2019, Winner of the Parent's Choice Silver Award 2018

To learn more about Cue, visit
https://www.makewonder.com/robots/cue/

FREE APPS FOR CREATIVE CODING ADVENTURES WITH OUR ROBOTS

Wonder
With Wonder, programming concepts become tangible and intuitive. Kids create traceable paths of code, which help them see and understand what their robot will do—as well as when and why—in a way that traditional code cannot. With Wonder software, kids can also program the robot to do multiple tasks in parallel. It's an expressive, powerful, and fun tool for robots.

Blockly
Blockly is a drag-and-drop visual programming tool that introduces kids to fundamental programming concepts including Sequencing, Loops, Sensors + Events, Functions, Variables, and Conditionals through creative problem-solving.

Path
Path introduces kids to sequences, events, and sensors through its simple draw, drag, and drop interface. Plan, program, and execute an adventure for Dash while learning fundamental concepts of computational thinking.

Go
Go shows kids the basic controls on Dash + Dot. This app is a portal to online content and activities.

Xylo
Xylo introduces kids to programming through music and play. Start off by composing a musical phrase, and learn the following concepts while Dash performs Sequencing, Loops, Sensors & Events, Functions, Variables, and Conditionals.

Cue
With the Cue app, kids can program their robot and experience Cue's unique personalities. Solve challenges or write your own programs with languages designed for beginning and advanced coders.

Our mobile apps are available from Apple App Store, Google Play Store, Amazon App Store. Desktop apps are available for Windows10 and Chromebook. All of our apps are free.

ACCESSORIES TO INSPIRE IMAGINATIONS FURTHER

Gripper Building Kit
The Gripper Building Kit is an easy-to-construct set of functioning arms that expand your robots' capabilities. Build the mechanical arms for hands-on learning of gears, levers, and axles. Master more robotics skills by simulating real-world object detection and manipulation using your robots' sensors and motors through code or manual remote control. The Gripper arms will lift, carry, pull, pick up, and place a variety of lightweight objects for endless play and DIY challenges. Designed exclusively for Wonder Workshop Dash and Cue robots.

USD: $39.99

Sketch Kit
Sketch Kit for Dash & Cue robots that enables kids to visualize the results from their code on a large canvas. Sketch Kit helps kids express their creativity and exercise their critical thinking and spatial reasonin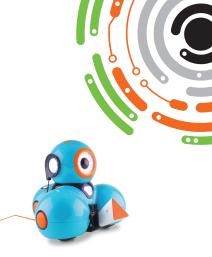g skills as they draw geometric shapes, patterns, words, and more. Designed exclusively for Wonder Workshop Dash and Cue robots.

USD: $49.99

Launcher for Dash
Launcher is a customer-favorite that transforms your Dash Robot into a projectile-launching machine. Because it's powered by Dash, kids can learn how simple machines like a lever works in a fun way. Comes with 3 projectiles and 6 stacking targets that can attach to LEGO®-compatible bricks to build intricate targets. Designed exclusively for Wonder Workshop Dash robot.

USD: $29.99

Building Brick Connectors
Dash, Dot, and Cue can use Building Brick Connectors to play with your existing toys! They are compatible with Lego® bricks, Technics, Mindstorms kits, and Hero. Designed exclusively for Wonder Workshop Dash and Cue robots.

USD: $19.99

Accessories Pack
The Accessories Pack gives Dash & Dot new abilities and looks! This package includes a bulldozer bar to clean up those toys (for Dash only), bunny ears, a bunny tail, and a tow hook. Designed exclusively for Wonder Workshop Dash and Dot robots.

USD: $39.99

PRODUCT AVAILABILITY
Our award-winning robots and accessories can be purchased from MakeWonder.com, Amazon.com, and select Apple stores.

A COMPLETE PLATFORM THAT IS KID APPROVED, TEACHER RECOMMENDED.

Professional Development - Online Courses, Webinars, and more.
We offer a suite of online professional learning resources for educators. Our professional development courses begin with the why of computer science, delivering ways to weave computational thinking and creative problem solving into the everyday instructional practices of educators. We also deliver free monthly webinars and offer turnkey workshop materials to help train teachers on how to use Dash, Dot, and Cue robots in the classroom.

Curriculum - No coding experience? We've got you covered.
Wonder Workshop's comprehensive curricular resources enable teachers to help students practice computational thinking and develop 21st-century skills with Dash, Dot, and Cue robots. Our lesson plans are designed to meet CSTA, ISTE-S, and Common Core State Standards, and are aligned to Code.org's Computer Science Fundamentals courses and Computer Science Discovery series.

Wonder League Robotics Competition - Coding is the new team sport
Ignite curiosity and inspire confidence in students ages 6-14 by participating in our annual Wonder League Robotics Competition (WLRC). Teams from around the world compete virtually (and for free) towards three $5,000 STEM grant grand prizes.

- The Wonder League Robotics Competition is a worldwide community of clubs inspiring the creators of tomorrow through robotics and coding. Since its inaugural year in 2015, there have been over 50,000 kids who have participated in the competition.

- Every Fall, clubs participate in the Wonder League Robotics Competition, where they design solutions to real-world science and technology challenges.

- Children ages 6-12 will develop problem-solving and creativity skills, learn about issues facing the world around them and build meaningful relationships with their peers.

- Age range: 6-12 years old

- Grand Prize: $5,000.00 STEM Grant from Wonder Workshop awarded to the winning team in each age category.

- To learn more about this program, visit
  www.makewonder.com/classroom/robotics-competition/